WE ARE BOUND 2.0

DEVELOPING EQUITABLE ARTISTS' CONTRACTS

Ignited by two foundational reports: WE ARE BOUND: Excavating the Story of Artist Relief 2020 (link) and We Are Bound: RECOMMENDATIONS (link)

Following We Are Bound: RECOMMENDATIONS, we are launching a comprehensive, cross-industry review of artists' and creators' contract clauses that impact their rights, protections, and pay. Our long-term goal is for artists and creatives to have equitable financial, licensing, Force Majeure, intellectual property rights, and ownership terms, and clauses in their contracts.

We are bringing artists, attorneys, and industry decision-makers together to **review, evaluate, and offer recommendations to select contractual clauses** for artists and the field to adopt.

We have engaged cohorts of experienced interdisciplinary artists, legal experts, and industry leaders to serve as core councils.

Artists to identify contractual clauses that they experience as economically problematic.

Legal experts to workshop recommendations and vet for viability.

Industry leaders to pressure test recommendations and assess if any changes are needed for their institutions to adopt them.

We Are Bound 2.0: Equitable Artists' Contracts (WAB 2.0) is designed by Yancey Consulting and Katie Dixon and resourced by the Ford Foundation and the Mellon Foundation.

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BE PART OF BIG CHANGE. JOIN US.

There are different ways to be part of this audacious project:

1. Join **industry advisory group** to pressure test emerging recommendations from artists and legal experts.
2. Complete and/or amplify our **online survey** to help surface contractual issues that are most harmful to artists economically.
3. Stay in **the loop.** Sometimes, the desire is there, but the timing is not right. We understand. Drop us a line if you'd like to stay updated about this project and future engagement opportunities.

TIMELINE: SEPTEMBER 2024 - JUNE 2025

We'll work across phases with different stakeholder cohorts.

I. Preparation, Engagement, and Due Diligence
II. Surfacing the Issues with Artists (including a mass-circulated online survey)
III. Re-Imagining Just and Equitable Contract Clauses with Legal Experts
IV. Finding Consensus: Artists, Legal & Industry Together
V. Pressure Testing What's Emerged as Modifications
VI. Making Adjustments to Final Recommendations

PROJECT GENESIS

This project is a response to two foundational reports produced by Yancey Consulting: ***WE ARE BOUND: Excavating the Story of Artist Relief 2020*** (link) and ***We Are Bound: RECOMMENDATIONS*** (check it out here). The latter examined the existing norms and practices of the creative sector that perpetuate and reinforce a state of vulnerability and disempowerment for creators. Inequitable artist contractual clauses are noted as one area for change. WAB 2.0 focuses on just that.

Curious to find out more?

Reach out to info@yanceyconsulting.com.